



**SETTING THE COURSE  
FOR 2018:  
OUR VISION  
OUR SUCCESS**

**Gymnastics Nova Scotia  
2013 -1018 / Strategic Plan**

# **Draft**

## **March 2014**

### **2018 Vision for Success:**

*Our vision provides us with the picture of what our desired future will be. It enables us to articulate a common understanding of what our future goals and desires are for Gymnastics Nova Scotia and the development of gymnastics in Nova Scotia. In 5 years' time our vision looks like this:*

### **GYMNASTICS NOVA SCOTIA IS A “BEST PRACTICE” ORGANIZATION**

- Strong Board and effective work structure
- Fiscal Stability
- Strong corporate sponsorship involvement
- Vibrant organization achieving our collective vision
- Effective succession planning for Board and Committees
- Effective policies to guide decision making

### **TECHNICAL LEADERSHIP IN PLACE TO ACHIEVE OUR VISSION**

- Increased coaching capacity to service both the recreational and competitive streams in all disciplines
- More learning facilitators in various disciplines
- Strengthen officials development and delivery

### **PROGRAMS AND OPPORTUNITIES FOR ALL**

- Increase in the number of participants and opportunities for all levels (recreational, elite competitors, able bodies, individuals with disabilities )
- Skill development, training and competition programs are age and developmentally appropriate based on new LTAD model
- Continued success of NS athletes on national teams
- Increased funding/supports for athletes

### **ENHANCED COMUNICATIONS AND MEMBER ENGAGEMENT**

- Improved engagement and communication between recreational clubs and GNS
- Enhanced systems for gathering input and feedback from members
- Better understanding of GNS and its vision/priorities by members and partners
- Better link with non-members (Municipal Recreation Departments, Day Cares) and intro programs such as Tumblebugs.

### **CLUB GROWTH AND DEVELOPMENT**

- Increased number of clubs throughout the province
- Increased representation of clubs at competitions.
- More clubs with full time coaches

## ***Purpose of Gymnastics Nova Scotia Mandate***

The purpose of Gymnastics Nova Scotia is to promote the sport of gymnastics as a multi-discipline sport providing the opportunity of participation and promoting fitness, well being and social values at all levels of interest and ability, regardless of age, from the recreation to the high performance level.

## ***Gymnastics Nova Scotia Mandate***

The Mandate of Gymnastics Nova Scotia is:

- to be the governing body of the sport of Gymnastics in Nova Scotia
- to organise, sanction and participate in competitions, clinics and demonstrations in a way that fulfils and enhances the purpose of the organisation
- to train and certify gymnastics coaches, judges and officials
- to be the gymnastics resource and education vehicle in Nova Scotia
- to promote effective communication to all interested parties on events and issues related to the sport at provincial, national and international levels
- to facilitate the development of athletes, coaches and judges to their fullest potential
- to promote safe, positive environments for all participants

# OUR STRATEGIC PRIORITIES

What key areas do we need to achieve results in over the next 5 years to fulfill our Vision?

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Strategic Priority 1  
ORGANIZATIONAL EXCELLENCE AND SUSTAINABILITY

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Strategic Priority 2  
TECHNICAL LEADERSHIP

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Strategic Priority 3  
PROGRAMS AND OPPORTUNITIES FOR ALL

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Strategic Priority 4  
ENHANCED COMMUNICATIONS AND MEMBER ENGAGEMENT

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Strategic Priority 5  
CLUB GROWTH AND DEVELOPMENT

.....

# OUR STRATEGIC PRIORITIES

## Strategic Priority 1

### ORGANIZATIONAL EXCELLENCE AND SUSTAINABILITY

#### *Our goals for this priority are:*

Improve Board effectiveness for decision making

Strong Board and work structure

Fiscal stability

Vibrant organization achieving our collective Vision

#### *We will be successful in 5 years when:*

- Clear policies in place to deal with special team travel cases (all 3 disciplines).
- Established guidelines for funding allocations.
- We have no vacant Board positions
- Updated Board job descriptions
- Executive succession plan developed
- Additional staff position in place to meet needs
- Effective orientation program with Board and Committee members
- \$10,000 Annual corporate sponsorship
- Reserve Fund that covers x months of operating costs
- Annual planning process that is linked to the budget process

## Strategic Priority 2

### TECHNICAL LEADERSHIP

#### *Our goals for this priority are:*

Increase LF's in all disciplines (L1/L2/L3/Tramp/m/w)

#### *We will be successful in 5 years when:*

- 2 Foundations LF's
- 1 LF for L2 (mens/womens/tramp)
- 1 LF for L3 (mens/womens/tramp)

Continue to offer an effective coaching symposium

- Coaching symposium hosted in 2013/2015/2017

All clubs have enough certified coaches at proper levels

**Strategic Priority 3**  
**PROGRAMS AND OPPORTUNITIES**  
**FOR ALL**

*Our goals for this priority are:*

*We will be successful in 5 years when:*

Increase membership

- Our membership is 10,000

Place athletes on national teams

- 2 athletes at 2016 Olympics
- 8 national team athletes (2 WAG/4MAG/2TG)

Increased athlete funding at all levels

- Increase GNS direct funding (outside of Can Games) funding to \$50,000 for technical committees and special projects

Public Sport School available for gymnastic athletes

- Gymnasts are enrolled in Sport School

Provide opportunities in all disciplines

- Rhythmic included

**Strategic Priority 4**  
**ENHANCED COMMUNICATIONS**  
**AND MEMBER ENGAGEMENT**

*Our goals for this priority are:*

*We will be successful in 5 years when:*

Increased involvement of recreational clubs

- Successfully hosted annual meeting with Rec clubs and Education Rep
- All clubs participating in NGA week
- All clubs represented at AGM
- Annual Presidents meetings/forums

Determine possible link with Acrobatic and Rhythmic Gymnastics

- Engage clubs and stakeholders in discussions regarding future direction
- Explore an Atlantic approach

Better links between GNS and non-GNS members offering intro opportunities

- Municipal Rec and Tumblebug programs linked with LTAD and gymnastics clubs

**Strategic Priority 5**  
**CLUB GROWTH AND DEVELOPMENT**

*Our goals for this priority are:*

Increase the number of clubs outside of Metro

Strengthen club capacity

Increase club representation at various competitions

Develop a hosting strategy to strengthen the development of gymnastics in NS

*We will be successful in 5 years when:*

- Clubs in 3 new areas/regions
- 5 clubs outside of Metro with full-time coaches
- 12 clubs participating at provincials
- 12 clubs participating at Atlantics
- 9 clubs participating at Easterns
- 6 clubs participating at Nationals
- Strategy developed and being successfully implemented